

**Title:** Protecting Business in the Digital Age: Cyber Security Insurance

**Date:** August 20, 2024

**Time:** 11:00 AM

**Venue:** Auxilium College

**Resource Person:** Martin Raj, Manager, ICICI Prudential Life Insurance, Vellore

**Organized by:**

- Dr. Auxilia Antony, Head, Department of Commerce
- Capt. Dr. E. Anitha Alice, Assistant Professor & Head i/c, Department of Commerce

**Coordinator:** Ms. Thenmozhi

**Participants:** 46 students

The seminar aimed to provide insights into the significance of cyber security insurance and its role in safeguarding businesses in the digital era. Martin Raj delivered an engaging and informative session on cyber security insurance. He began by explaining the fundamental concept of cyber security insurance, emphasizing its importance in protecting businesses from various digital threats and financial losses associated with cyber incidents. Key points covered were risk management, case studies, future trends its scope and types of coverage. The session was well-received by the participants, who actively engaged in the Q&A session. Students gained valuable knowledge about the role of insurance in cyber security and how it can be leveraged to protect business assets in an increasingly digital world. The seminar was beneficial for the 46 students who attended, providing them with Enhanced understanding of cyber security insurance and its practical applications, Awareness of current trends and future directions in the field, Insights into how businesses can effectively manage cyber risks.